

COLOUR

Creative Colour

Christa Loisel
2 days | Investment \$500 | bring a model each day

For many clients, the ideal salon colour is natural, shimmering highlights that hide greys and soften and enhance their natural colour. Over many years, Christa Loisel has developed the perfectly nuanced touch to achieve this look. In her in-depth, hands-on two-day workshop, she teaches how to create that elusive shimmering effect, avoid over-bleaching and pre-lighten without damage, and techniques for achieving a perfect balance of colour using multiple shades, resulting in a wholly natural-looking colour that develops beautifully over time.

Sun 26 – Mon 27 Feb | WELLINGTON
Sun 1 – Mon 2 Oct | AUCKLAND



Christa Loisel | UK/NZ |
New Zealand-born, Allilon-trained, award-winning stylist Christa Loisel has worked at some of London's top salons. She brings a level of rare subtlety and sophistication to the way she approaches creative colour, and has an engaging teaching style with plenty of individual focus.

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Mastering Flamboyage

Mark Byrne
1 day | Investment \$250 | bring a model or add \$100 for a mannequin

Flamboyage is a revolutionary highlighting and patterning technique for blending bright and saturated tones, creating super-rich yet natural reflect patterns along the hair length. Designed by Davines Artistic Director Angelo Seminara, the unique Flamboyage meche helps stylists achieve highly naturalistic colours, simply and quickly. If you've always wanted to master this unique technique, don't miss this chance to add it to your service offering.

O&M Holistic Weekend

Full Lineup to be announced
2 days | Investment \$350

Come together with fellow O&M stylists from New Zealand and Australia at the beautiful Sherwood Hotel in Queenstown for a two-day retreat that will stimulate your business and creativity and refresh you physically and mentally.

The weekend begins with a high-intensity morning of business sessions covering social media success and how to create effective client promotions. After lunch, learn about the next generation of O&M colour, gather fresh ideas for premium client service, and share a delicious dinner from the celebrated Sherwood Arms artisan kitchen.

On day two, it's an early start for a restorative yoga session or meditative walk in the beautiful Queenstown landscape to equip you with stress management techniques, then a choice of hands-on colour workshops to learn the latest techniques, tricks and styling trends coming out of O&M NYC, while experimenting with the boundaries of O&M colour.

Sun 28 & Mon 29 May | QUEENSTOWN

O&M

STYLING

The Art of the Blow-Dry

Benjamin James
1 day | Investment \$95 | mannequin provided

When a blow-dry is beautifully done, it highlights the quality of the cut and colour, balances the face, elevates the mood, and extends the lifetime of a style. It allows stylists to create fullness and natural movement in a way that is impossible to achieve with irons and wands.

The Your Hair Assistant system combines the creative experience of Angelo Seminara, Davines Artistic Director, with the scientific expertise of Davines Research Laboratories, giving stylists and their clients the inspiration, products and know-how to elevate the blow-dry to a fine art.

Monday 20 March | NELSON
Monday 10 April | INVERCARGILL
Monday 1 May | CHRISTCHURCH
Monday 10 July | HAMILTON
Monday 14 August | NEW PLYMOUTH

Sun 6 August | AUCKLAND
Mon 7 August | NEW PLYMOUTH
Tuesday 8 August | INVERCARGILL *Look and Learn evening event - \$75



Mark Byrne | AU |
Mark Byrne is the National Master Trainer for Davines Australia. He started his career as a colourist in leading UK salons and has worked alongside numerous icons of the industry. Mark's passion is training and has worked in this area for the past 20 years. You won't work with a warmer or more engaging educator.

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Davines Colour Ambassador + Star Icons Collection

Candice Wyatt-Minter
3 days | Investment \$699 + \$100 for mannequin

The Davines Colour Ambassador programme returns to New Zealand! Spend two days with master colourist Candice Wyatt-Minter acquiring a comprehensive knowledge of the new Mask With Vibrachrom system and creative colour techniques, and take a step towards accreditation as a full Davines Colour Ambassador. On the third day, learn how to recreate the beautiful looks in the 2017 Davines Star Icons collection, designed by Angelo Seminara, and inspired by the great divas of 20th century show business. * Registrants must be from a Davines colour salon.

Sun, Mon & Tues 26-28 March | QUEENSTOWN



Candice Wyatt-Minter | SA |
Award-winning stylist and owner of renowned eco-salon Wyatt in Johannesburg, Candice Wyatt-Minter is acclaimed for her precision cutting and creative colour work. A born educator, she takes her inspiration from architecture, art and music, and interprets it into her own hair trends.

Freehand Hairpainting

Olivia Gray
1 day | Investment \$175 | bring a model or add \$100 for mannequin

Ditch the foils and go freehand to achieve the most seamless colour you have ever created! Olivia takes colourists on a journey to learn how to create Instagram-worthy balayages and beachy highlights from consultation to finishing, using clay lightener instead of foils. Gain confidence in your colour work, add a valuable new service to your skill-set, and reduce your foil use all at the same time. An intermediate level of skill is recommended for this course.

Mon 13 March | CHRISTCHURCH
Mon 18 Sept | WELLINGTON
Mon 9 Oct | DUNEDIN



Olivia Gray | NZ |
A highly trained, award-winning stylist and barber, Olivia is the creative director of Pure Hair & Body in Rangiora, and a driven and passionate stylist. Following a working trip to the New York O&M salon, Olivia is fired up about sharing the freehand lightening techniques she learned with Kiwi stylists.

O&M

Embrace the Spectrum

Jay Small
1 day | Investment \$250 | Mannequin included

Today's client is more open-minded than ever about using hair colour as way to show their individuality. From mermaid hair, colour flashes, pastels and iridescents to colour melts and sombres using more natural hues, clients are loving the look of 'statement hair'.

In this class, Jay takes you on a journey to discover how expert blending is the key to creating the most effective hair statements, whether using vivid or traditional colours, and how to create a quick up-do to show off multi-hued hair to its best effect. He also demonstrates how a great cut underpins statement colour, and shows it to its best effect.

Sun 5 March | AUCKLAND
Mon 6 March | WELLINGTON
Tues 7 March | CHRISTCHURCH *Look and Learn evening event - \$75



Jay Small
A love for shape, design and function drives Paul Mitchell international educator and platform artist Jay Small. Starting out as a carpenter, then drawn to architecture, Jay fell into the hair industry but has never looked back. "I was told at a young age to 'measure twice and cut once', he says, and ever since, he has kept his eye on the small details, because "they often prove to be the best steps toward success".

PAUL MITCHELL

Anagen + Exhibit

Full Lineup to be announced
2 days | Investment \$650

Formerly known as The Gathering, Boutique Brands' two-day industry conference goes next-level in 2017! Anagen is the word for the hair's growth phase, and growth is what this intensive weekend of business seminars, workshops, expert panels, look-and learns and much more is all about. If you want to grow your salon business, grow your knowledge, grow your relationships in the hairdressing community and most of all, grow in inspiration, this is the best investment in your future you can make as a creative artist and #hairboss this year.

On the Sunday, get motivated by the best in the business as they share their knowledge in marketing, social media, salon management and leadership. In the afternoon, get inspired at our Look & Learn sessions led by international artists. In the evening, get chatty with your industry colleagues over a shared dinner, then get dressed up for a night out at the hairdressing highlight of the year: Exhibit. But don't stay out too late, because on the Monday, you'll be getting hands-on at one of a range of incredible full-day workshops.

Look out for the full programme of guest artists, seminars and workshops to be announced by March.

Sunday 3 + Monday 4 September AUCKLAND

davines O&M PAUL MITCHELL

ORIBE juice R+Co

The R+Co Workshop

Barney Martin
1 day | Investment \$250 | bring a model

This hands-on styling class is packed with modern, editorial-style inspiration and techniques that you can use on your salon clients, as well as insight into a revolutionary product collection that session stylists around the world are raving about.

Under Barney's well-honed eye, discover what it means to take your styling to the next level, and find out more about the opportunities the R+Co collective has to offer. Founded by three industry superstars (Garren, Thom Priano and Howard McLaren), R+Co celebrates the creative artistry of hairdressing, aiming to attract, inspire and push hairdressers to want, expect and demand more from their styling.

Sunday 14 May | AUCKLAND
Monday 15 May | WELLINGTON
Tuesday 16 May | CHRISTCHURCH *Look and Learn evening event - \$75



Barney Martin | AU |
With over 25 years' experience, London-born Barney has styled some of the world's biggest celebrities, worked on multiple London, Milan and Paris Fashion Weeks and has been featured in the world's top publications. Now owner of two acclaimed salons in Sydney, he is a relentless perfectionist who loves to push boundaries in styling.

R+Co

Session Styling

Koh Tanyawanichapong
1 day | Investment \$250 | bring a model

Learn how to take looks from fashion shows and magazine shoots straight from the catwalk and studio to your salon. This is an up-close and personal workshop with award-winning session stylist Koh Tanyawanichapong as he shares his inspiration, techniques and tips for achieving effortlessly modern styles using O&M styling products, and gives an insight into a day in the life of a session stylist. #kohfororiginalminerai #hairbykoh

Monday 3 July | WELLINGTON

Koh Tanyawanichapong | Thailand/AU |
You'll have seen the work of editorial stylist Koh on the covers of Vogue and Harper's Bazaar Australia, among many



other international magazines. Named the 2016 Session Stylist of the Year at Hair Expo, Koh's signature style is fresh and beautiful, with a twist.

O&M

Guerilla Hair

Jamie Dryden
1.5 days | Investment \$200 (workshop + look and learn)
\$50 (look and learn only) | Bring a model (or share a friend's)

Turn your creative inspiration up to 11 with this high-intensity introduction to avant-garde hair! At the Sunday evening Look & Learn, over wine and canapés, Jamie will demonstrate how to achieve catwalk-styled hair on a tight timeframe, focussing on preparation and application, and providing tips and techniques that can be applied to either show preparation or photo shoot work. Jamie will present an up-close look at the avant-garde hair 'installations' that he has presented over the last two years at the Exhibit creative hair show.

In the workshop the next day, Jamie will dig deep into the work that goes into preparing for a hair show, from planning to execution, while showing participants the techniques he uses to create his highly original recycled hair installation pieces. Participants will get the chance to make a hairpiece of their own and apply it to a model.

Sunday 19 & Monday 20 February | QUEENSTOWN
Sunday 5 & Monday 6 March | AUCKLAND
Sunday 2 & Monday 3 April | TAURANGA
Sunday 25 & Monday 26 June | CHRISTCHURCH
Sunday 23 & Monday 24 July | WELLINGTON



Jamie Dryden | NZ |
Creative director and owner of Fabrik in Hamilton, Jamie has 20 years' experience in Auckland, Edinburgh, Glasgow and London, working alongside some of the most talented hairdressers in the world. He has extensive experience in hair shows, photo shoots, and educational seminars, and is known for his creative hair pieces that appeared at the Exhibit creative hair show in 2015 and 2016.

BOUTIQUEBRANDS

EDUCATION 2017

BOUTIQUEBRANDS

CUTTING

Creative Cutting

Candice Wyatt-Minter
Evening Look & Learn | Investment \$75

Candice Wyatt-Minter's highly conceptual work blurs the line between hair styling and fashion. Drawing heavily on art, design and architecture, her influences include the plethora of art deco architecture in Johannesburg, Cuban club culture in Miami, 1950s rockabilly and German modernism. "Translating new and traditional design elements from paper to hair is a natural and obvious creative process for me," she says. "Knowing how to shade and contrast, while creating dynamic lines and movement in shape, colour, texture and effect ultimately lead to unique colour and cut techniques in the salon." In this inspirational Look & Learn, Candice will showcase techniques from her latest collection, POWI, which was inspired by the Pop Art movement.

Thurs 30 March | CHRISTCHURCH
Fri 31 March | WELLINGTON



Candice Wyatt-Minter | SA |
Award-winning stylist and owner of renowned eco-salon Wyatt in Johannesburg, Candice Wyatt-Minter is acclaimed for her precision cutting and creative colour work. A born educator, she takes her inspiration from architecture, art and music, and interprets it into her own hair trends.

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Classic Cutting

Lauren McMurray Sharwin
1 day | Investment \$175 | mannequin included

In this hands-on class, Lauren will demonstrate and supervise the cutting and styling of two classic cuts. Participants will learn techniques, tips and tricks, while sharpening their own skills when approaching classic styles. Each participant will go away having acquired a deeper understanding of the styles covered, and a different perspective acquired by seeing another stylist's approach to known cuts. This workshop is suitable for stylists at an intermediate level.

Mon 13 Feb | CHRISTCHURCH
Mon 10 April | HAMILTON
Mon 22 May | AUCKLAND
Mon 17 July | INVERCARGILL
Mon 2 Oct | WELLINGTON



Lauren McMurray Sharwin | NZ |
Creative director of Collective in Queenstown, Lauren is an innovative and passionate master hairdresser who brings nearly two decades of experience in New Zealand and the UK, including working as an educator for Toni & Guy, to her precision cutting and colour work.

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Primary Shapes

Allilon
4 days | Investment \$5000 | mannequin included

The Primary Shapes course is designed to introduce Allilon's basic principles of haircutting. Allilon has created a clear and detailed philosophy, which aims to help you at any stage of your career, improving your skills and helping you understand the foundation of your craft. Working methodically with discipline and pride, giving you the confidence to understand when, why and how to make decisions in choosing the most suitable length and shape of a haircut, and executing it with a strong technique. This unique course will consist of demonstrations, lectures and hands-on workshops, which are designed to give you a great understanding of creating beautiful shapes. A minimum experience level of 2 years is recommended.

Mon 10, Tues 11, Wed 12 & Thurs 13 July | AUCKLAND



Allilon | UK |
Founded by Johnny Othona and Pedro Inchenko, London-based academy Allilon represents the epitome of technical mastery in precision cutting and colour. They have created a language and approach to the craft that is rational and universal, and their shows and courses are second to none.

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